

GANESH JAVHARE

UX Designer · AI-Driven Experience Strategist · MSc UX Design

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PROFESSIONAL SUMMARY

I'm a UX Designer with over 7 years of experience creating digital products that genuinely work for people. My background spans large-scale government transformation, AI-driven interface design, and emerging technologies — and I've recently completed an MSc in User Experience Design at Kingston University London, where my research focused on integrating AI, AR/VR, and inclusive design principles into real-world products. What sets me apart is my ability to bridge human empathy with technical systems — whether I'm running AI-assisted design sprints, using vibe coding to rapidly prototype ideas, or leading cross-functional teams through complex regulatory challenges. I'm energised by problems that matter and driven to design solutions that are accessible, scalable, and human-first.

CORE COMPETENCIES

Design	AI-Driven UX Design · Service Design · User Research · Interaction Design · Information Architecture · Design Systems · Prototyping & Wireframing · Usability Testing
Tools	Figma · Adobe XD · Adobe Creative Suite · Power BI · Jira · Unity / WebXR
Emerging Tech	Vibe Coding (AI-Assisted) · Generative AI (GPT-4, Claude, Gemini) · AR / VR Design · Prompt Engineering for UX · HTML / CSS Basics · Google Stitch / AI Studio
Leadership	Agile / Scrum · Cross-functional Team Leadership · Stakeholder Engagement · Vendor Management · Accessibility & WCAG Compliance

PROFESSIONAL EXPERIENCE

MahaRERA, Mumbai | Assistant Manager — UX & Digital Strategy

Jul 2022 – Aug 2024

MahaRERA is India's central regulatory authority for the real estate sector, overseeing digital platforms used by millions of citizens, developers, and legal professionals across Maharashtra.

- Spearheaded end-to-end UX transformation of government-facing digital platforms, applying AI-assisted design techniques to rapidly generate and evaluate interface concepts — reducing ideation cycles by 35% and cutting overall iteration time by 25%.
- Leveraged generative AI tools (ChatGPT-4 prompting) during early design phases to explore diverse visual directions, enabling faster stakeholder alignment and more informed design decisions.
- Used high-fidelity Figma prototypes to improve developer handoff clarity; conducted inclusive user research and accessibility evaluations ensuring GIGW compliance with 95% accessibility scores.
- Led UX strategy for multi-phase digital transformation projects, resulting in a 60% increase in user engagement; owned the end-to-end Figma design system across 10+ government-facing interfaces.
- Managed UAT, API integrations, and vendor collaborations, reducing launch delays by 40%; coordinated cross-functional Agile teams meeting 98% of deadlines with 100% on-time feature delivery.

MahaRERA, Mumbai | Junior Technical Advisor

Jul 2017 – Jul 2022

In this role I combined UX and service design for citizen-facing systems with translating complex planning regulations into buildable digital products, using Adobe XD and Figma throughout.

- **Designed the end-to-end source complaint portal and registration system** for citizens and promoters — simplifying form-heavy processes into intuitive step-by-step journeys, reducing errors and support queries significantly.

- **Led service design initiatives** using service blueprints, journey mapping, and stakeholder workshops to streamline citizen-facing complaint workflows, aligning back-office operations with improved front-end experiences.
- **Translated zoning regulations and legislative frameworks** into clear UX flows and design specifications, bridging the gap between planning law and software development teams with precision.
- Designed SLA monitoring dashboards and conducted Power BI policy assessments; collaborated with legal and finance teams to embed compliance into platform functionality without compromising usability.

BHAVITRU Consultants, Pune | Urban Planner (Intern)

Dec 2016 – May 2017

- Contributed to city development and sanitation plans; coordinated stakeholder meetings and applied GIS tools to create spatial data visualisations, improving community engagement by 30%.

PLANITECH Consultants, Pune | Assistant Town Planner

Jun 2016 – Nov 2016

- Formulated town development policies conducted infrastructure deficiency assessments addressing 90% of identified gaps, and designed spatial planning frameworks using GIS tools.

ACADEMIC PROJECTS — MSC UX DESIGN, KINGSTON UNIVERSITY

Imagine As You Read | MSc Dissertation — AI & Immersive Reading Experience

2025 – Present

Lean UX · Supervisor: Akos Nagy

- Researched and designed an application that uses Generative AI, AR, and VR to transform written text into real-time immersive visual experiences, targeting visual learners and readers who struggle with text-heavy content.
- Conducted mixed-methods research — 8 qualitative interviews and 66 survey responses — to identify cognitive barriers in digital reading, directly informing 16 prioritised Lean UX design hypotheses.
- Applied a full Lean UX cycle across lo-fi, mid-fi, and high-fidelity Figma prototypes; ran structured usability testing with four participants, achieving success in reduced cognitive load among users.
- Designed an optional AI visual generation system with user-controlled intensity, progressive disclosure IA across five modes, and full WCAG 2.1 AA accessibility compliance throughout.

FocusXR | Adaptive XR Learning Environment Design — CI7701 Beyond Optimising Interaction

Jan 2026

XR Interaction Design · Module Lecturer: Jay Kiruthika

- Conceptualised a shared AR/VR learning space enabling students to personalise tutor presence, control lecture playback temporally, and receive AI-driven semantic overlays anchored to live lecture content in real time.
- Designed six interconnected XR interaction concepts grounded in Kolb's experiential learning theory, including spatial notetaking, a real-time classroom engagement radar for educators, and a post-lecture analytics dashboard.
- Produced AI-generated conceptual visuals using engineered Google Gemini prompts and lo-fi prototype sketches; critically analysed design risks around cognitive overload, accessibility equity, and emotional data privacy.

EDUCATION

MSc in User Experience Design

Kingston University London, United Kingdom

2025 – 2026

Bachelor of Technology in Town Planning

College of Engineering Pune, India

2012 – 2016

PORTFOLIO

View my design work and case studies at: www.gjuxdesign.in

Open to full-time UX Design opportunities, freelance projects, and AI-UX research collaborations.